Unit 1 | Assignment - KickStart My Chart

**What are three conclusions we can make about Kickstarter campaigns given the provided data?**

* There is a relation between the value of the campaigns and how likely they are successfully funded. Lower value campaigns are more likely to be successfully funded
* There are categories that attract more interest from backers and categories where none of the projects were successfully funded
* Projects launched in the first half of the year are more likely to be successfully funded than the second half

**What are some of the limitations of this dataset?**

This dataset does not allow understanding other relevant information for the projects as for example reputation and experience of the teams involved in the project as some of the projects could have been successfully backed due to it. Some of the projects could have used marketing tools or networking but this information is also not available.

**What are some other possible tables/graphs that we could create?**

- Percentage of failed / cancelled in relation to successful projects by category and subcategory

- Percentage of successful projects by country